



2012/2013 CHEVROLET SAFE & FUN HOCKEY PROGRAM INITIATIVES

For kids, hockey is more than just a game. From the first time they lace up their skates, hockey helps teach the importance of a positive attitude, teamwork, dedication and most of all - how to have fun. To help ensure they remain safe on the ice, we're applying our own experience with safety and innovation to our Safe & Fun hockey program.

In addition to the 2nd installment of the extremely popular Chevrolet Hockey Helmet Program, Chevrolet has partnered with ThinkFirst Canada- the leaders in injury prevention to the brain and spinal cord.

Working together with partners like Hockey Canada, Bauer and ThinkFirst Canada, Chevrolet is committed to keeping Canadians safe on the road and the ice. To learn more about the Chevrolet Safe & Fun Hockey Program initiatives visit www.SafeandFunHockey.ca



Chevrolet Hockey Helmet Program: If your child is born in 2007 and registered in a Canadian minor hockey association, he or she is eligible to receive a free Bauer 2100 youth hockey helmet from Chevrolet*. Sign up today to give your child a head start on safety.

[Click here for more information](#)

thinkfirst



pensez d'abord
CANADA

ThinkFirst Concussion Awareness Program: As a member of the Chevrolet family, we would like to offer you a special discount on the ThinkFirst Concussion Awareness Course.

This course identifies the signs and symptoms associated with a concussion, details why a child with a suspected concussion must be removed from play immediately, and examines each step of the 6-Step Return to Play Protocol.

[Click here for more information](#)



New Chevrolet Safe & Fun Hockey Program

Facebook Page: Chevrolet is committed to getting the word out on hockey safety and to ensure that as many Canadians as possible are aware of the program. A new Facebook site has launched with a wide variety of valuable safe and fun hockey information for parents. By becoming a member of the Chevrolet Safe & Fun Hockey family you will be first in line to hear about all the newest initiatives, programs and offers.

[Click here for more information](#)